Side-by-Side Test Pack

A hands-on comparison workbook. Three tests, one page each: run the same prompt in ChatGPT and Claude, write down what each produced, score them, and call a winner. By the last page you'll have a personal playbook based on YOUR work — not anyone's review.

How to use this workbook: open chatgpt.com and claude.ai side by side, paste the identical prompt into both, then fill in the comparison while the results are fresh. Score each result from 1–5 based on instruction-following, usefulness, and how likely you are to use it. Ten minutes per test.

Test 1 — Rewriting (voice & instruction-following)

Rewriting exposes each tool's personality fastest — instruction-following, tone, and voice all show up in one short output.

Run this exact prompt in BOTH tools — identical wording is what makes the test fair:

```
Rewrite this message so it's warm but professional, keeps every detail, and is under 100 words:

[paste any real email or message you wrote recently]
```

The comparison

CHATGPT — what I noticed	CLAUDE — what I noticed
My score: ____ / 5	**My score: ____ / 5**

The verdict

Which followed the instructions better? ☐ ChatGPT ☐ Claude ☐ Tie

Which result would I actually use? ☐ ChatGPT ☐ Claude ☐ A mix

My winner for this task:

Why?

Side-by-Side Test Pack

Test 2 — Brainstorming (volume & originality)

Idea generation is where speed and variety matter. Count how many ideas from each list you'd actually use.

Run this exact prompt in BOTH tools — identical wording is what makes the test fair:

```
Give me 15 ideas for [a real project — content topics, gift ideas, business names]. Then mark your 3 best with one sentence on why.
```

The comparison

CHATGPT — what I noticed	CLAUDE — what I noticed
My score: ____ / 5	**My score: ____ / 5**

The verdict

Which followed the instructions better? ☐ ChatGPT ☐ Claude ☐ Tie

Which result would I actually use? ☐ ChatGPT ☐ Claude ☐ A mix

My winner for this task:

Why?

Side-by-Side Test Pack

Test 3 — Planning (structure & constraints)

Plans reveal whether a tool respects YOUR constraints — time, budget, resources — or hands you a generic template.

Run this exact prompt in BOTH tools — identical wording is what makes the test fair:

```
Build me a step-by-step plan for [a real goal] over the next 30 days. Constraints: [your time budget, your resources]. Format: one table, weeks as rows.
```

The comparison

CHATGPT — what I noticed	CLAUDE — what I noticed
My score: ____ / 5	**My score: ____ / 5**

The verdict

Which followed the instructions better? ☐ ChatGPT ☐ Claude ☐ Tie

Which result would I actually use? ☐ ChatGPT ☐ Claude ☐ A mix

My winner for this task:

Why?

Side-by-Side Test Pack

Your playbook

Copy your three winners into this table. This is your personal answer to 'which AI is best?' — best for what task, proven on your own work.

Task type	I open first...	Because
Rewriting / email		
Brainstorming		
Planning		

What I learned

One thing that surprised me about ChatGPT, and one thing that surprised me about Claude:

The Double-Check habit

For any high-stakes task, don't pick one winner — run the same prompt in both, compare, and combine the best parts into one final version. Two assistants checking each other's work beats either one alone.

The next important task where I'll use the Double-Check habit:

BrainTrain Pro Tip: Re-run these three tests every few months. The tools change fast — your playbook should too. Date this workbook: _____