Upload Checklist

The Studio flow — assembly day

- [ ] DETAILS: title in · template description pasted · Canva thumbnail uploaded
- [ ] Lane PLAYLIST assigned (create it now if missing)
- [ ] Audience (made-for-kids) answered accurately — it's a legal requirement
- [ ] Altered-content disclosure if realistic AI media was used
- [ ] ELEMENTS: end screen = same-lane video + subscribe · 1-2 cards where the script points
- [ ] CHECKS pass (your original/licensed material passes clean)
- [ ] VISIBILITY: SCHEDULE to the 30-day plan's date and consistent time

The pre-flight

Watch the first 30 seconds of the UPLOADED video at 480p ON YOUR PHONE before it goes live. Wrong file, missing captions, broken audio — the pre-flight catches it free.

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The first 24 hours + protocol

Honest expectations

Single digits to low dozens is the NORMAL first day for a new channel — no library, no history, platform still learning. Nothing is broken. Months, not days: you signed it.

The post-publish protocol (20 minutes)

- [ ] Reply to every comment today — early commenters become the core community
- [ ] Log the publish date in the 30-day plan (streak: begun)
- [ ] Bank the assets (template updates, b-roll, hooks)
- [ ] Start slot 2's script session on schedule

Never

Refresh Studio hourly · judge before the three-video trial · repackage in week one · question the niche on day two.

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What to do with this document

Your next steps

- [ ] Assembly day: every decision was already made — twenty minutes with this list
- [ ] Connective tissue on every upload: end screen, cards, lane playlist
- [ ] Pre-flight at 480p, then live — then the protocol, not the refresh ritual
- [ ] The best response to publishing video one is producing video two

Keep going (free)

Every lesson of the YouTube Creator Academy is free at braintrain-ai-academy.com/creator-academy — clarity, consistency, and honest expectations, module by module.

A NOTE FOR LATER

Documents like this one grow, module by module, into your Channel Playbook — the complete written plan for your channel. You can build every piece yourself with these lessons. And if you would ever like help designing it around your specific situation, BrainTrain AI Coach can guide you step-by-step. For now: run the worksheet. That is the whole assignment.