Income Streams Planner

The rules · the trust inventory

Two rules that protect everything

ONE stream at a time, built properly over a quarter — the rest stay sequenced in the Bank.
The honesty test on every move: recommend only what you'd recommend for free;
disclose everything; price fairly. The trust IS the asset.

My trust inventory

TOOLS I genuinely use on camera:

QUESTIONS my audience repeats:

SKILLS my videos demonstrate:

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The three builds

AFFILIATE

Only what you use → join programs → block-four links + disclosure every time. Coffee money that compounds with the library.

OWN PRODUCT

Mined from demand data — the shown-on-screen thing, built. $5-15 on Gumroad. Best margin on the map.

SERVICES / SPONSORS

The channel is the portfolio. Block-four offer + rate card + boundaries. Niche sponsors find high-trust small channels early.

The disclosures — non-negotiable

Description: "Some links are affiliate links — I earn a small commission at no cost to you."

Sponsored content: YouTube's paid-promotion checkbox + verbal disclosure.

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My build — started this week

The start checklist

- [ ] My stream: affiliate ■ product ■ services ■
- [ ] The three moves for my stream executed (links live / build scheduled / rate card ready)
- [ ] Disclosure lines written into the description template permanently
- [ ] Start date logged; 90-day review calendared with the other reviews

MY FIRST TARGET (what this stream funds — the mic, the tool, the tier):

Signed: _____ **Date:** _____

Track income one line per month in the publish log. Income-per-video-published tells you at review time whether the stream compounds or trades hours for dollars.

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What to do with this document

Your next steps

- [ ] One stream, started this week — the only gate is the doing
- [ ] Everything disclosed: description line + checkbox + verbal where natural
- [ ] Free content stays whole; the product is the convenience, never the withheld answer
- [ ] Judged at 90 days with real numbers — then, maybe, stream two

Keep going (free)

Every lesson of the YouTube Creator Academy is free at braintrain-ai-academy.com/creator-academy — clarity, consistency, and honest expectations, module by module.

A NOTE FOR LATER

Documents like this one grow, module by module, into your Channel Playbook — the complete written plan for your channel. You can build every piece yourself with these lessons. And if you would ever like help designing it around your specific situation, BrainTrain AI Coach can guide you step-by-step. For now: run the worksheet. That is the whole assignment.