Idea Bank + Production Queue

Two containers, one thirty-second score, zero overthinking

The two containers — never merge them

IDEA BANK

Keeps EVERYTHING, forever, unjudged. Ideas are never deleted — only queued or left to wait.

PRODUCTION QUEUE

Holds exactly FIVE videos, in order. Slot 1 is simply "next." No debates at production time.

The thirty-second score (per idea, when queueing)

EVIDENCE (1-3): h = 1 p = 2 P = 3

EXCITEMENT (1-3): would I enjoy making this on a tired Tuesday?

EFFORT (1-3): 3 = easy for me now · 1 = big stretch

Score 7+ = queue candidate. Score it once, in 30 seconds — never relitigate.

Queue rules

- Refill to five when a slot opens — from the Bank, by score, gut breaks ties.
- New shiny idea? It goes to the BANK, not the front of the queue.
- Pick a container you already use: sheet, Notion, or paper notebook. The habit beats the tool.

Idea Bank + Production Queue

The Idea Bank — everything, forever

IDEA	CLUSTER	EVIDENCE	SCORE /9

Clusters = topics that keep attracting ideas. 3+ ideas in one cluster is a signal — lanes are built from these.

Idea Bank + Production Queue

The Production Queue — five slots, in order

SLOT 1: _____ Score: ____ /9

SLOT 2: _____ Score: ____ /9

SLOT 3: _____ Score: ____ /9

SLOT 4: _____ Score: ____ /9

SLOT 5: _____ Score: ____ /9

Slot 1 detail — "next" fully specified

WORKING TITLE · EVIDENCE BEHIND IT · WHY IT GOES FIRST:

My clusters so far

Idea Bank + Production Queue

What to do with this document

Your next steps

- [ ] Move your tagged harvest into the Bank — every idea, no judging
- [ ] Score queue candidates with the thirty-second score; fill all five slots in order
- [ ] Write slot 1's detail line — that is your first video, decided
- [ ] Choose your container (sheet / Notion / paper) and put the weekly refill on your calendar

Keep going (free)

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A NOTE FOR LATER

Documents like this one grow, module by module, into your Channel Playbook — the complete written plan for your channel. You can build every piece yourself with these lessons. And if you would ever like help designing it around your specific situation, BrainTrain AI Coach can guide you step-by-step. For now: run the worksheet. That is the whole assignment.